

CASE STUDY

Noli's Restaurant

Leonardtown, Maryland | Hospitality Lighting Transformation



PROJECT AT A GLANCE

Products	- EiKO BP1 Backlit Flat Panels EiKO RDR6 Retrofit Downlights
Application	- Full-Service Restaurant & Bakery
Location	- Leonardtown, Maryland
Distributor	- St. Mary's Lighting
Rep Agency	- Thea Enterprises
Manufacturer	- EiKO

THE BACKGROUND

It all started with a cannoli. Noli's Restaurant was built on a simple idea — bring authentic, made-from-scratch Italian food to a community that was missing it. Cannolis at a farmers market, selling out every week. Scratch-made pizza followed, then a deli, and eventually a full restaurant where the owners doubled down on authenticity — importing pizza ovens directly from Italy and sourcing San Marzano tomatoes.

When new owners, Dave Ruble and Brenda Moschell took over the business, the expansion included additional seating, a dedicated bakery area, and a full transformation of the customer environment — including the lighting.

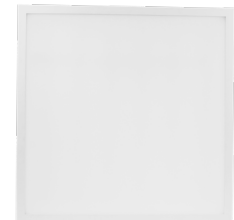
THE LIGHTING SOLUTION

Back of House

EiKO BP1 Backlit Flat Panel

Installed throughout kitchen and food preparation areas to deliver bright, uniform illumination—improving staff visibility, supporting safe food handling, and maximizing operational efficiency where it matters most.

The BP1 delivers consistent, glare-free illumination across the entire panel surface—exactly what a busy kitchen needs. PowerSet selectable wattage and ColorSET selectable color temperature let you dial in the right output on-site. The lightweight, low-profile build drops into standard T-grid ceilings quickly, and a 50,000-hour rated lifespan with a 5-year warranty keeps maintenance off the to-do list.



Spec Sheet: <https://www.eiko.com/products/fixtures/panels-and-troffers/backlit>

Front of House

EiKO RDR6 Retrofit Downlight

Deployed throughout the dining room and bakery seating areas to establish a warm, welcoming ambiance—creating the kind of comfortable, inviting atmosphere that keeps guests lingering over a meal and coming back for more.

The RDR6 is a 6" retrofit downlight engineered to deliver restaurant-quality light with 90+ CRI color rendering—meaning food, finishes, and decor all look the way they're meant to. Five selectable color temperatures (2700K–5000K) allow operators to finetune ambiance from intimate and warm to bright and energetic. At just 13W, it's highly efficient, fully dimmable, and ENERGY STAR certified, making it as practical as it is impactful.



Spec Sheet: <https://www.eiko.com/products/fixtures/downlights/retrofit-downlight>



THE RESULT

Kitchen staff have better visibility during service. The dining room feels warmer and more intentional — the kind of atmosphere that matches the care going into the food. The space looks like it was designed that way from the start.

"The staff noticed right away. And once customers started commenting on the space, we knew we got it right."

— Dave Ruble, Co-Owner, Noli's Restaurant

THE PARTNERSHIP

St. Mary's Lighting sourced and supplied the product locally, ensuring the project stayed on schedule and on budget. Thea Enterprises brought category expertise and product knowledge, helping match the right EiKO solutions to the specific demands of a high-use hospitality environment. EiKO backed it all with a product lineup built for commercial performance and long-term reliability.

None of it required a formal spec or a lighting consultant. The right products found the right project through people who knew their stuff — and that's the channel working exactly as it should.

VISIT NOLI'S

If you're ever in Leonardtown, Maryland — go eat at Noli's. The cannolis are still made from scratch, the pizza oven came from Italy, and the lighting isn't bad either.

Noli's Website: <https://nolis.toast.site/>

The ownership group is equally invested in the community around them. The Moschell family founded The Mission, a nonprofit dedicated to connecting individuals experiencing homelessness with the resources they need to rebuild stability — funded entirely by the community, not the government.

Learn more: seekingshelter.com/the-mission

